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# **ABSTRACT**

The GME Token represents a revolutionary advancement in decentralized finance (DeFi), inspired by a grassroots movement that challenged traditional financial norms. Rooted in the GameStop saga of January 2021, where retail investors united to expose systemic issues within traditional finance, GMEonSOL aims to revolutionize the financial landscape. GMEonSOL is a tribute to one of the most significant financial events of the 21st century, highlighting systemic injustices within global capital markets, where small retail investors were often disadvantaged by institutional players.

Built on the Solana blockchain, the GME Token symbolizes the power of collective action and the transformative potential of decentralized finance. By leveraging DeFi, the GME Token seeks to empower individual investors and promote financial inclusion through education, community engagement, and innovation. This whitepaper outlines the purpose, objectives, and future directions of the GME Token, emphasizing its role as a universal utility. Our mission is to build a global, inclusive, and innovative financial platform that democratizes financial opportunities and fosters community engagement, aiming to create a fairer, more inclusive financial system for all.



# **TOKEN OVERVIEW**

 Description: GmeStop is a meme paying tribute to the 2021 stock market short squeeze

• Launch Date: January 2024

• Total Supply: 6,885,214,218 GME

• Circulating Supply: 6,885,110,039.23 GME

## **TOKEN INTRODUCTION**

Token Name: GmeStop
Moniker: GMEonSol

Ticker Symbol: GME

Website: https://www.gmestop.co/

Chart: Dexscreener

CoinmarketCap: https://coinmarketcap.com/currencies/gme



## **TECHNOLOGY STACK**

Leveraging the high performance, scalability, and low fees of the Solana blockchain, GME on Sol features:



## Proof of History (PoH):

A unique consensus algorithm that timestamps transactions, ensuring order and reducing computational load.



#### **Tower BFT:**

An optimized version of the Practical Byzantine Fault Tolerance (PBFT) consensus mechanism, enhancing security and reliability.



#### **Gulf Stream:**

A protocol that reduces confirmation times by pushing transaction caching and forwarding to the edge of the network.



#### Sealevel:

A parallel smart contract runtime that allows for simultaneous transaction processing, improving efficiency.

Blockchain Platform:	Solana
Consensus Mechanism:	Proof of History (PoH)
Smart Contact Address:	8wXtPeU6557ETkp9WHFY1n1EcU6NxDvbAggHGsMYiHsB
Explorer Links:	https://solscan.io/token/8wXtPeU6557ETkp9WHFY1n1EcU6 NxDvbAggHGsMYiHsB

## **THE GAMESTOP SAGA**

## THE GAMESTOP SAGA: A REVOLUTION IN FINANCE

In January 2021, a group of small retail investors on the Reddit forum WallStreetBets noticed that hedge funds were heavily shorting GameStop stock; in fact, more shares were sold short than were in existence, which exposed a deeper manipulation within the stock market. These investors saw an opportunity to fend off those who were artificially driving down the price of an undervalued company. By collectively buying and holding shares, they aimed to cause a short squeeze that would force the hedge funds to cover their positions at a loss. This movement was considered a form of financial activism, with some dubbing the retail investors as the "Robin Hood traders," taking from the rich hedge funds and giving back to the common people. The plan almost worked. To prevent the squeeze from taking hold, the large players colluded to cut off retail's capability to buy, and the stock price plummeted. The movement went underground but continued to expose Wall Street's deceptive practices. They showed that the squeeze has not yet squoze. The game has not yet stopped.

## KEITH GILL: THE MAN BEHIND THE MOVEMENT

Keith Gill, a retail investor and former financial advisor, known as Roaring Kitty on YouTube and DeepFuckingValue on Reddit, played a crucial role in the GameStop short squeeze. Gill shared his bullish thesis on GameStop, arguing that the stock was undervalued due to the company's potential for digital transformation and strong balance sheet. Gill's detailed analysis and passionate advocacy for GameStop attracted a group of individual investors on Reddit's WallStreetBets forum. Inspired by Gill's research and conviction, these retail investors began buying GameStop stock and call options, driving up the price and creating massive losses for hedge funds that had heavily shorted the stock. The sudden surge in GameStop's stock price from around \$20 to over \$400 in a matter of weeks shocked the financial world and significantly impacted several prominent hedge funds.

#### THE RED HEADBAND: SYMBOL OF UNITY AND DETERMINATION

During his YouTube videos, Keith Gill often wore a red headband, which became an iconic symbol among his followers. The headband represented determination, resilience, and solidarity. It was a visual cue that united his followers and symbolized their collective fight against the financial establishment. The red headband became synonymous with the GameStop movement and the spirit of holding strong in the face of adversity.



# THE PEOPLE'S COIN

GME on Sol is a community-driven cryptocurrency that embodies the ethos of resilience and determination. Owning the token symbolizes one's belief in the power of solidarity and perseverance. Its investors encourage each other to hold strong and see where the journey goes.

GmeStop is a movement, not just a history lesson. It's a beacon of hope for better times ahead. It reminds us to stand united in the face of adversity and to believe in the power of social transformation. It calls on the middle and lower classes of society to dream, to believe, and to take action against the hoarders of wealth and the injustices of corrupt governments. GmeStop encourages retail investors to seize opportunities in an economy dominated by hedge funds and institutional investors. It empowers individuals to seek financial freedom through collective action. It is a call to come together, to grow, to invent. GmeStop is the power the people were meant to have.

## **BROADER VISION: EMPOWERING RETAILINVESTORS**

The GmeStop movement, inspired by the stock market saga, represents a shift in how people think about power in finance. It demonstrates the strength of the average investor and the ability of ordinary citizens to make a meaningful impact. Powerful institutions can be deeply threatened by a united front of individuals working towards a common goal, and with enough pressure, can change.

GmeStop wants to put power back into the people's hands. The movement is an ongoing challenge to the status quo. It sets a broader vision for a more equitable and inclusive financial system. It demands greater transparency, accountability, and democratization in investing. For those who believe in its potential, it is more than just a short-term frenzy – it is a rallying cry for systemic change.

## ACCESSIBILITY AND EASE OF USE

The Solana blockchain is renowned for its speed and ease of adoption. Investors can swiftly and effortlessly make transactions using GME directly on Solana. The token is also listed on multiple centralized exchanges, which creates a competitive trading environment. GME's accessibility on various exchanges also spreads awareness and visibility of the project. This increased exposure ultimately leads to more interest and investment which will drive up demand and value.





# **CHALLENGES TO RETAIL INVESTORS**

Retail investors face several significant challenges in traditional financial markets:

Challenge	What GME Offers
Limited Information: Often lack access to timely and comprehensive market data compared to institutional investors.	Educational opportunities
Fewer Resources: Typically have less financial and analytical tools, hindering their ability to diversify portfolios and manage risk effectively.	Access to a community of investors and traders
Market Manipulation: More susceptible to tactics like pump-and-dump schemes employed by larger players.	A wide wallet distribution
High Transaction Costs: Fees and taxes can significantly impact returns.	Low gas fees on Solana blockchain

# **GME'S DISTINCTION WITHIN CRYPTOCURRENCY MARKETS**

The GME token transcends the pitfalls of traditional meme coins by establishing itself as a utility-driven cryptocurrency rooted in a powerful historical narrative and equipped with a robust technological foundation. Here's how GME differentiates itself:



### Intrinsic Utility and Real-World Applications

Fun and Community: GME is developing a gaming ecosystem called the GME Arcade, designed to captivate gamers worldwide. This innovative platform will offer a diverse range of engaging games, fostering a vibrant community of players.



#### **Community-Driven Governance**

Decentralized Governance: GME employs a decentralized governance model, allowing token holders to propose and vote on changes to the ecosystem. This ensures that the community has a direct role in the project's development and direction, fostering a sense of ownership and active participation.



## Stable and Sustainable Growth

Transparent Development: Continuous development and transparent communication with the community ensures that GME evolves with technological advancements and market needs.

Deflationary Mechanisms: GME has built-in deflationary mechanisms designed to reduce supply over time, potentially increasing value as demand grows. This contrasts with the infinite or uncontrolled supply models of other meme coins.



## Security and Transparency

Blockchain Security: Built on the Solana blockchain, GME leverages high through put, low transaction fees, and robust security protocols, which ensures a reliable and transparent transaction environment.



# KEY HIGHLIGHTS



#### **Renounced Contract:**

GMEonSOL has a renounced smart contract, ensuring that no single entity has control over the contract. This adds an extra layer of security and trust, reinforcing the decentralized nature of the project.

## **Deflationary Aspects:**

GMEonSOL incorporates deflationary mechanisms to increase its value over time. A portion of every transaction is burned, reducing the total supply and creating scarcity. This deflationary model is designed to reward long-term holders and stabilize the token's value.

## Governance Council:

GMEonSOL will employ a decentralized autonomous organization (DAO) model for governance, empowering the community to propose and vote on key decisions. The Governance Council will oversee the implementation of



## **GME ECOSYSTEM**

GME is just beginning its journey in the crypto space. It intends to build out a robust ecosystem of utility projects and partnerships. Projects already in development include. The GME ecosystem is a comprehensive, multifaceted platform designed to empower users through education, entertainment, and community governance. By leveraging the strengths of decentralized finance (DeFi), the ecosystem offers a variety of opportunities for GME holders to engage, earn, and participate in shaping the future of the project.

## **GME UNIVERSITY: LEARN TO EARN (IN DEVELOPMENT)**

GME University is an educational platform which will be developed to empower users with knowledge about blockchain, cryptocurrency, and financial literacy. It will offer a range of courses and resources to help users understand the basics of decentralized finance and help make informed decisions in the crypto space. The goal of our university platform is to democratize access to financial education and promote responsible investment practices among its community. Users will earn by completing modules and actively participating in the learning process can also earn users GME tokens, further incentivizing education and engagement. By providing valuable learning opportunities, GME University will play a crucial role in fostering a well-informed and responsible GME community. We plan to integrate and develop this platform in the foreseeable future.



## **GME Casino Platform:** Gamified Earning with

## Cryptocurrency Rewards

As a key component of our broader initiative, the GME Casino Platform introduces a revolutionary play-to-earn model that allows gamers to earn GME tokens through a unique and transparent lottery system. This platform merges the excitement of gaming with the benefits of cryptocurrency rewards, creating a dynamic environment where participants can engage and earn simultaneously.

## Play-to-Earn Model and Lottery Integration:

The GME Casino Platform is designed to incentivize gamers by offering GME tokens as rewards for participation. By engaging in various games within the Casino, users can accumulate GME tokens, which then provide them with entries into our fully transparent lottery system. The lottery operates on principles of fairness and transparency, ensuring that rewards are distributed in a timely and secure manner to the rightful winners.

## Partnership with BetAltcoins:

The GME Casino Platform has been developed in collaboration with BetAltcoins, a partner dedicated to ensuring simplicity, ease of onboarding, and accessible information throughout the user's lottery journey. BetAltcoins shares our vision of a decentralized and inclusive economy, and together, we have created a robust platform that welcomes participants from across the globe. This partnership underscores our commitment to creating a strong, user-friendly platform where the global community can engage in early participation, holding, and utilizing GME tokens as part of their gaming experience. The integration of BetAltcoins enhances the platform's reliability and scalability, making it an integral part of the GME ecosystem.



# GME DAO: PIONEERING A DECENTRALIZED AUTONOMOUS ORGANIZATION FOR TRUE COMMUNITY GOVERNANCE

GME is not just another crypto project; it is the first of its kind to embody the vision of a truly decentralized autonomous organization (DAO). At the heart of GME is the belief that every member of the community should have an equal stake in the project's direction and decision-making process. This DAO represents a revolutionary shift towards community-driven governance, where the power is in the hands of the people.

## Early Stages and Community Onboarding:

The GME DAO is currently in its formative stages, where we have successfully onboarded a growing community of passionate members. A council of dedicated individuals is actively driving the GME vision forward, laying the groundwork for a fully decentralized governance model. However, our ultimate goal is to transition GME into a completely decentralized organization where all members have the ability to participate in key decisions, vote on proposals, and influence the future of the project.

## Vision for a Fair and Accessible Economy:

The GME DAO is committed to making GME accessible to a global audience, promoting the principles of a fair and transparent economy. Through our DAO, we aim to foster a sense of ownership and responsibility among community members, ensuring that everyone has a voice in shaping the future of the project. Our efforts are communicated through active social media engagement, community-driven initiatives, and strategic partnerships that align with our core values.

# Empowering Members with Governance Rights:

As GME evolves, members will gain full access to DAO-related activities, including voting rights, proposal submissions, and other governance functions. This democratic approach ensures that the GME project remains true to the principles of decentralization and collective ownership. By empowering our community, we are not just building a project—we are building a movement where everyone can contribute to and benefit from the success of GME.





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## Forging Alliances and Expanding Influence:

The GME DAO will play a crucial role in forging alliances and partnerships with other like-minded projects and organizations. Through these collaborations, we aim to amplify our impact, extend our reach, and continue to push the boundaries of what is possible in the decentralized economy. The GME DAO is more than just a governance structure; it is a symbol of our commitment to creating a platform where every member's voice matters. As we continue to grow, we invite all community members to join us in this revolutionary journey toward a fairer, more inclusive future.



# **COMPETITIVE LANDSCAPE**

GME differentiates itself from other DeFi projects through its unique blend of historical significance and educational empowerment. It is positioned against several popular meme coins such as Floki, PopCat, Pepe, and Shiba Inu. This competitive analysis explores the strengths and weaknesses of GME in comparison to these meme coins, emphasizing its unique value propositions and strategic advantages.

## **COMPARISON TABLE**

Aspect	GMEonSOL	Floki Coin	PopCat Coin	Pepe Coin	Shiba Inu Coin	Doge Coin
Foundation	Inspired by an historical moment	Inspired by Elon Musk's dog	Inspired by internet meme	Inspired by Pepe the Frog meme	Inspired by Shiba Inu dog meme	Created as a joke in 2013
Blockchain	Solana	Ethereum/BSC	Binance Smart Chain (BSC)	Ethereum/BSC	Ethereum/BSC	Own blockchain
Utility	Learn-to-Earn, DeFi tools, DAO	NFT marketplace, DeFi, games	Meme, community engagement	Meme, community engagement	ShibaSwap, NFTs, DeFi tools	Tipping, donations, payments
Community Governance	DAO, token holder voting	Community polls	Community decisions	Community-drive n	ShibaSwap governance	Informal community decisions
Market Presence	Growing	Established	Emerging	Established	Highly established	Highly established
Transparency	Regular audits, open development	Community-driv en, less formal	Limited information	Limited information	Mixed transparency	Community-driven, less formal
Volatility	Moderate	High	High	High	High	High
Partnerships	Various crypto partnerships	Various crypto partnerships	Limited partnerships	Limited partnerships	Extensive partnerships	Various merchant acceptances

## PARTNERSHIPS:

















































# **GAMERS:** CENTRAL TO THE ECOSYSTEM OF GMEONSOL

Gamers play a pivotal role in the GMEonSOL ecosystem, serving as the driving force behind its growth, engagement, and innovation. Specifically targeting Web3 gamers, Web3 gaming projects, and the play-to-earn (P2E) economy, GMEonSOL is designed to integrate seamlessly with the future of gaming.

#### MONETIZING GAMING ACTIVITIES

GMEonSOL provides gamers with opportunities to monetize their gaming activities. Through GME Casino, gamers can earn tokens that can be traded, used for in-game purchases, or staked for additional rewards. This financial incentive enhances user retention and engagement, making gamers integral to the ecosystem's sustainability. Moreover, the decentralized governance model of GMEonSOL empowers gamers by allowing them to propose and vote on changes, ensuring that the community has a direct say in the platform's future development. This fosters a sense of ownership and belonging, making gamers not just participants but essential stakeholders in the ecosystem.

## **EXPANDING UTILITYAND USE CASES**

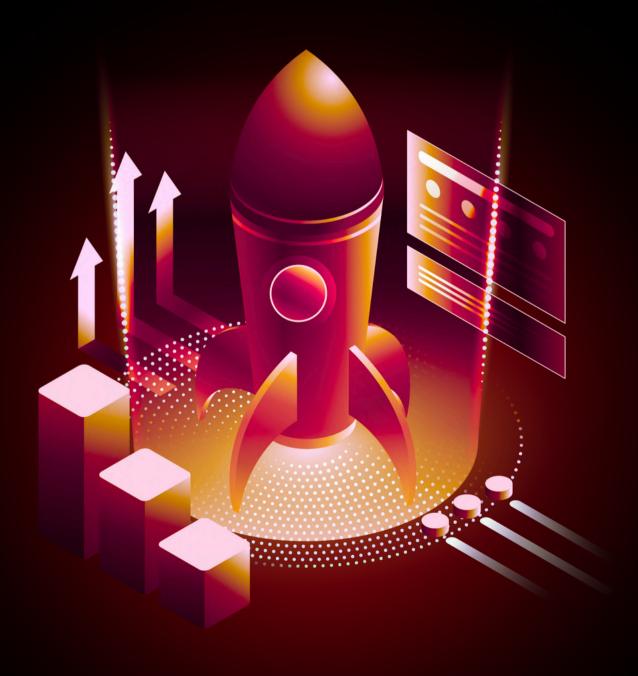
The active participation of gamers helps expand the use cases and utility of GME tokens. As the gaming community grows, so does the demand for GME tokens for various in-game activities, trading, and staking. This increased demand drives the token's value and liquidity, benefiting all participants in the ecosystem. Collaborations with game developers bring innovative gaming experiences to the platform, including special events, exclusive content, and unique in-game assets that can be earned or purchased with GME tokens. These innovations attract new gamers and keep existing users engaged, continuously enhancing the ecosystem.

#### SEAMLESS TRANSACTIONS AND PAYMENTS

Built on the Solana blockchain, GMEonSOL offers fast and low-cost transactions, making it easy for gamers to buy in-game items, trade assets, and make payments. This seamless transaction experience enhances the overall gaming experience, encouraging more gamers to join and participate in the ecosystem. Additionally, the "Learn-to-Earn" program targets gamers, providing educational modules on blockchain, cryptocurrency, and financial literacy. By completing these modules, gamers earn GME tokens, promoting financial literacy and empowering them with the knowledge to make informed decisions in the crypto space.

## INTEGRATING WITH WEB3 GAMING PROJECTSAND P2E ECONOMY

GMEonSOL is not just about individual gamers but also about integrating with broader Web3 gaming projects and the P2E economy. By collaborating with these projects, GMEonSOL aims to create a comprehensive ecosystem where gamers and developers alike can benefit. This includes creating partnerships with other Web3 gaming platforms, promoting cross-platform compatibility, and supporting the development of decentralized gaming applications that utilize GME tokens.





# **MARKETING PLANS**

## **Aggressive Social Media Campaigns:**



#### Platform Utilization:

Leverage platforms such as Twitter, Reddit, Instagram, and TikTok to spread awareness and engage with the community.



#### **Content Strateay:**

Regularly post engaging content, including updates, educational posts, infographics, memes, and success stories.



#### Hashtaa Campaians

Create and promotespecific hashtags to encourage community participation and increase visibility.

## Community Engagement through AMAs and Webinars:



#### Ask Me Anything (AMA) Sessions/Twitter Spaces:

Host regular AMA sessions on platforms like Twitter and Telegram, where the team can directly interact with the community, answer questions, and provide updates.



#### **Educational Webinars:**

Organize webinars
featuring industry experts
and thought leaders to
discuss DeFi, blockchain
technology, and financial
literacy, further educating
the community.



#### Live Streams:

Conduct live streams to share real-time updates, celebrate milestones, and engage with the audience in an interactive format.

## Collaborations with Industry Leaders:



#### Industry Leaders:

Engage with respected figures in the blockchain and finance sectors for endorsements, interviews, and collaborative content.



#### **Cross-Promotions:**

Partner with other blockchain projects and DeFi platforms for crosspromotional activities, such as joint webinars, AMAs, and social media campaigns.

# **STRATEGIC ROADMAP**

## Q4 2024:

Launch the GME Arcade



## Q1 2025:

Get listed on Tier 1 Exchanges



Establish partnership to allow GME to be spent as in-store currency at GameStop stores



## Q3 2025:

Expand the GME Arcade and integrate with additional games



Establish partnerships with DeFi platforms and gaming projects



# Q3 2025:

Re-launch GME University in partnership with other web3 projects



Implement the DAO model and begin community governance initiatives



# WHY INVEST IN GMEONSOL?

Rooted in the GameStop movement, GMEonSOL has a dedicated and Strong Community: engaged community. Combines education, DeFi, and gaming to provide practical and Real-World engaging use cases. The DAO model ensures that the community has a direct role in the Innovative 3 platform's future. Governance: Positioned to capture a significant share of the meme coin market while Growth Potential: addressing its common shortcomings.

## JOIN THE REVOLUTION: EMPOWERING THE GLOBAL COMMUNITY

By joining GME, you're becoming part of a global movement that aims to transform the economy's trajectory—putting power back into the hands of the people. More than just a stock, GME represents a shift in how and who controls wealth. It's a call to action, not just for crypto enthusiasts but for everyone who believes in a fairer economy.

We are the true culmination of passion and resilience, standing up for the lower and middle class and their dreams of a better future. Why should the wealthy have the entire slice of fortune? We believe that prosperity should be accessible to all, not just a select few.

At GME, we are a team of like-minded individuals who value trust and collaboration. We forge strong partnerships with Web3 projects and build a community rooted in shared values and a common vision. Our central aim is to be the voice of the people, driving a revolution that leads to tangible outcomes and a stronger, more united community.

We are building a platform where people can come together to be part of a generational movement, one that aims to bridge the gap of income disparity through the crypto economy. Our mission isn't just to build a community; it's to start a trend where people stand against economic inequality and work together to build a sustainable future.

In short, we are not just a community; we are a revolution. We inspire and empower the common people to take control of their wealth, knowing they are not alone. We are the voice of the people, not just because we are a community, but because we are committed to building a strong support system where members can communicate, express, and influence the ideas around generational wealth.

We take the concept of memes to another level, using them to question and highlight economic injustices. Our memes speak to the true potential of collective action. With a strong following since the first Crypto Kitty announcement, GME is here to stay. We are GameStop, the only coin that works for the community—not just for generational wealth, but to create a platform where people can express and influence the broader economy.

# **CONTRIBUTE TO THE GME ECOSYSTEM**

GME is a collaborative project that thrives on the collective efforts and expertise of its community members. We invite passionate individuals from various fields to contribute their skills and knowledge to help build and sustain the GME ecosystem. Here are some of the key areas where you can make a significant impact:



#### Social Media Design:

Help shape the visual identity of GME by creating compelling and engaging content for our social media channels. Your designs will play a crucial role in attracting and retaining community members.



#### **Strategy Development:**

Contribute to the strategic direction of GME by developing plans and initiatives that align with our vision. Your insights can help us navigate the complex and evolving landscape of cryptocurrency and blockchain technology.



## Partnerships:

Help us forge strategic alliances with other projects, companies, and organizations in the Web3 space. By building strong partnerships, you can help expand GME's reach and influence.



## Graphic Design:

Use your creative skills to produce high-quality visuals that communicate our brand's message effectively. This includes everything from logos to promotional materials.



#### Content Creation:

Develop informative and engaging content that educates and inspires our community. This could include blog posts, tutorials, video content, and more.



#### Meme Makers:

Leverage the power of memes to spread the GME message in a fun and relatable way. Memes have the potential to go viral, amplifying our community's voice across the internet.



#### **Community Moderation:**

Play a vital role in maintaining a healthy and positive environment within our community forums and social media channels. Your efforts will help ensure that all members feel welcome and heard.



## Technical Development:

Contribute your coding and development skills to improve our platform, build new features, or even develop new applications that integrate with GME.

We believe that everyone has something unique to offer, and we are excited to see how your contributions can help GME grow and thrive. If you're ready to make a difference and be part of something bigger, we encourage you to reach out through our Telegram, Discord, Twitter, or by participating in our Twitter Spaces and AMAs.

GME is here for the long term, and with your help, we can build a sustainable and impactful project that truly embodies the principles of decentralization and community-driven success. Join us, and let's make history together.



# **CONCLUSION**

GMEonSOL is more than just a cryptocurrency—it's a movement that empowers individuals through decentralized finance. Born from the iconic GameStop saga, GMEonSOL symbolizes the power of collective action and the democratization of wealth.

Built on the Solana blockchain, GMEonSOL combines speed, scalability, and low-cost transactions with real-world utility in education, gaming, and governance. The GME ecosystem offers dynamic opportunities for users to earn, learn, and participate, all while ensuring transparency and fairness.

Join GMEonSOL to be part of a movement that challenges traditional financial systems and empowers a global community. Together, we can build a more equitable financial future. Invest in GMEonSOL and help redefine the world of finance.

